

LAURA MARIE SHORT.

GRAPHIC DESIGNER · BRAND · VEHICLE GRAPHICS

Oklahoma City, OK — Open to Remote / lauramshort@yahoo.com / 918-550-4487 / lauramshort.com

PROFILE

Graphic designer with 14+ years in design, print production, and large-format installation. Founded Wrap It Up Vehicle Graphics in October 2018 and grew it from myself and \$0 to four full-time employees plus contractors and over \$2.4 million in lifetime revenue, peaking at over \$600,000 in 2025. I have priced, sold, designed, printed and installed the work from start to finish, and trained and managed employees to do the same. Available for remote work, full or part time.

EXPERIENCE

Founder & Owner

Wrap It Up Vehicle Graphics — Venture Studio, LLC

OCT 2018 – 2026 · OKLAHOMA CITY, OK

- Grew from myself and \$0 to four full-time employees plus contractors, \$2.4M+ lifetime revenue, and a peak year of over \$600,000 in 2025.
- Self-taught across the full install trade — color change and advertising wraps, paint protection film, headlight and taillight tint. 3M Certified Installer.
- Built one of the most reputable shops in and around OKC, with companies bringing fleets in from other states to work with us.
- Owned the full pipeline — pricing, sales, design, print production, installation, QC — plus all in-house brand output: identity, website, Google campaigns, social, apparel, merch, shop graphics.

Graphic Designer → Graphics Department Manager

Rush Enterprises, Inc.

MAR 2017 – OCT 2018 · OKLAHOMA CITY METRO

- Hired as a designer and promoted to Graphics Department Manager, hiring three people along the way.
- Managed the department team and all jobs, plus departmental sales, design, printing and production, growth strategies, and install scheduling.
- Designed, printed, and prepared vinyl graphics for all types of vehicles, storefronts, and marketing applications.
- Met with clients on projects and timelines and oversaw jobs from beginning to completion under tight deadlines.

Graphic Designer → Senior Graphic Designer & Print Production Manager

Monster Graphx

2015 – MAR 2017 · EDMOND, OK

- Hired as a designer and promoted to Senior Graphic Designer and Print Production Manager, hiring and training two other designers.
- Designed graphics for vehicle wraps, logos, business cards, signs, brochures, decals and more.
- Prepared all media for print and install; maintained and ran the printers and plotters.

Marketing Director

Forest Court Management

2014 – 2015 · JENKS, OK

- Directed and managed all marketing efforts — social media, signage, web design changes, and other online advertising.
- Worked directly with tenants and potential buyers.

Freelance Graphic Designer

Independent

2011 – 2015 · OKLAHOMA

- Brand identity, business cards, advertising, website design, and UI design for small business clients.

BY THE NUMBERS

\$2.4M+

LIFETIME REVENUE BUILT

\$0 → \$600K+

PEAK ANNUAL REVENUE

14+ Years

DESIGN & PRODUCTION

9 Hired

EMPLOYEES HIRED & TRAINED

SKILLS

DESIGN

Photoshop, Illustrator, InDesign, Affinity · Brand identity & logo design · Layout & typography · Advertising design

PRODUCTION & INSTALL

Large-format printing · Vehicle wrap installation · Paint protection film · Headlight & taillight tint · 3M Certified Installer

BUSINESS & MARKETING

Business management · Google campaign setup & maintenance · Social media management

TECHNICAL

Fusion 360 · Autodesk Revit · Experienced across various AI platforms · Website design & build

INDEPENDENT VENTURES

Midnight Spellcraft

Membership web platform built and branded end to end — identity, UI, marketing, content systems, subscription tiers.

Wrap Quotes

Quoting tool for the vehicle graphics industry. Marketing, build and sales assistance.

Leafbound

Notebook brand on Amazon. Covers, interior layouts, packaging and advertising across four formats.

Disenchanted Designs

Illustration and typographic art line published on Redbubble.

EDUCATION

Oklahoma State University

Studied Bachelor of Arts, Graphic Design · 2013–2014 · 3.9 GPA

Tulsa Community College

Associate's Degree, Graphic Design · 2011–2012 · 4.0 GPA
Phi Theta Kappa Honor Society